

Since 1998
the Art of Exotic Dancing™
 FOR EVERYDAY WOMEN®

Celebrating 10 Years!
Great Things Continue To Happen!

MEDIA SUPPORT AND BRAND AWARENESS

Look for us in Women's Health Magazine Next Month as they recap their experience with taking The Workshop and even extending their readers a promotional DVD! Currently, our classes are selling out in 25 cities and plans call for classes in 55 locations by year end. Media calls continue to come in seeking interviews with students and instructors. Along the journey, consistent coverage of the brand has been facilitated via Television and Print such as Entertainment Tonight, Inside Edition, The View, O magazine, Muscle & Fitness Magazine, NY Post, and the Washington Post to name just a few. Plans call for a concerted media push in the First and Second Quarter of 2008, to support our expanded video series, class schedule and Special Events. Recently launched **AOED TUBE**, a Hot New Feature on our web site (www.artofexoticdancing.com) that allows the viewer to view Free Video segments Surrounding this phenomenon. Grassroots marketing and traditional advertising efforts in key markets are ongoing. A direct response media campaign is in planning stages and may launch later this year. Our efforts are focused on supporting our video sales and brand for the mutual benefit of AOED and our outlets.

WWW.ARTOFEXOTICDANCING.COM



CORE MOVES



DEVELOP YOUR ROUTINE



CHAIR MOVES

CORE MOVES

CORE MOVES is the originator of the exotic dance phenomenon. Released in 2001, this video continues to sell briskly worldwide. Learn the secrets that exotic dancers have used for years. Master walking and eye contact. Learn four types of hip rolls, footwork, visualization and the Striptease. DVD has all of the great features of the original video listed plus a professional exotic dance demo, brand new behind the scenes footage, interviews with the Director and Producers, profiles of the students in the video, a behind the scenes music video and a playlist music selection feature.

DEVELOP YOUR ROUTINE

DEVELOP YOUR ROUTINE is in stock and available for shipping. Warm up and review the "Core Moves" from the first video, then learn the key transitional moves that enables the viewer to create their own routine and unique style. See and experience the transformation of a beginner student as she develops "her own routine" right before your eyes. Meet AOED instructors Coralissa and Molly as they share their private dances and tips with you!

CHAIR MOVES

Chair Moves is in stock and available for shipping. Warm up and review the "Core Moves" from the first video as Author Leah Stauffer and Master Level Instructor Coralissa Gines are the hosts of this instructional DVD that teaches "Everyday Women" Chair Moves and provides you with the secrets of how to pull off a sexy chair dance with or without a partner present. The 3rd in the series. One of a kind!

For Wholesale Pricing Call
Direct Sales:
Ph: 215 480 4963
sales@artofexoticdancing.com
Corporate (888) 345-6714

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"Women respond to the video because it is not only about physical fitness but about physical, emotional and psychological empowerment as well."

- Video Store Magazine

Contains No Nudity

Distributor Corner

In an effort to make the experience of doing business a pleasant and supportive one, we've built a dedicated area on the website where DVD and Video Distributors of all shapes and sizes can take advantage of monthly promotions and specials, ongoing media updates, Promotional materials that can be used on your website, including video, to best arm you for when the spike in ordering is generated by our ongoing media blitzes. Distributors will receive a login and passcode and will be able to track purchase history. Pre-Filled Out Ready Made Purchase Orders, Forms along with real time updates on any special pricing promotions. The Brand has some Big things planned for 2008 and fully expects a breakout year!

NEW PRODUCT OFFERING!

Finally, A three pack with pricing to meet the demands of the public and the Home Media Retailing Market! .

HOT OFF THE PRESSES!
 SRP - \$49.99
 MAP- \$39.99



Pre-Order Date:
01/14/08

Product Order # 0108DD
Call For Volume Pricing.

AROUND THE CORNER

Be on the look out for the soon to be released, **The Power of Eye Contact**, coming in March!

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Highlights:

- Ongoing Classes in 25 States Monthly*
- Three Best Selling Titles and Expanding*
- Growing Class & Event Schedule*
- Consistent Media Coverage *
- 900,000+ Web Hits Monthly Average*
- 70+ Instructors Spreading the Message across the U.S.A*

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